

Orangeburg-Calhoun Technical College 2025-2027 STRATEGIC PLAN

GOAL 1

Develop and maintain a 21st-century college that:

OBJECTIVE 1.1

Ensures a student-centered culture that emphasizes personalized academic experiences coupled with meaningful student interactions

OBJECTIVE 1.2

Ensures evidence-based, technology-enabled teaching and learning

OBJECTIVE 1.3

Automates communication and provides 24/7 access to services to students

OBJECTIVE 1.4

Establishes the college as the primary organization for reskilling and upskilling

OBJECTIVE 1.5

Encourages student interactions with holistic student support services

OBJECTIVE 1.6

Establishes data that are valid, accurate, and consistent to ensure data-informed decision-making

OBJECTIVE 1.7

Adapts quickly to the external environment

MISSION STATEMENT

The mission of OCtech is to provide relevant training and education in a safe, diverse, flexible and inclusive environment that promotes success and self-reliance for students and fosters economic development for the region.

GOAL 2

Develop and maintain an effective and efficient workplace that:

OBJECTIVE 2.1

Creates high-functioning teams, cross-collaboration for complex tasks/issues

OBJECTIVE 2.2

Develops high-functioning fac/staff who possess skills, knowledge, and ability to drive innovation, critically solve problems, and think proactively

OBJECTIVE 2.3

Ensures a systems-based approach to hiring, onboarding and retaining employees

OBJECTIVE 2.4

Provides strong leadership that inspires trust; provides clear directions and expectations; provides transparent, consistent communication and decision-making

OBJECTIVE 2.5

Ensures a campus culture that encourages innovation, risk-taking, creative problem-solving and proactive thinking

OBJECTIVE 2.6

Ensures the organizational structure is aligned with the mission, strategic plan and outcomes

OBJECTIVE 2.7

Evaluates manual tasks and identify opportunities to introduce automation

OBJECTIVE 2.8

Evaluates processes and develop SOPs that reduce response times and ensure continuity in business operations

GOAL 3

Increase the educational attainment of Orangeburg and Calhoun County residents by:

OBJECTIVE 3.1

Promoting the value of a credential with an intentional focus on career development

OBJECTIVE 3.2

Delivering high-quality programs leading to family-sustaining wages (and creating pathways to programs leading to family-sustaining wages)

OBJECTIVE 3.3

Connecting with non-traditional students to promote access and success

OBJECTIVE 3.4

Establishing partnerships with business and industry that promote college access, success; ensure academic programs are aligned with market demands

OBJECTIVE 3.5

Establishing community partnerships that promote the college's mission, strategic plan and outcomes

OUR VISION

Our vision is to engage, empower and transform our students.




MEASURES OF SUCCESS

 **90%**
LICENSURE
PASS RATES

 **90%**
GRADUATE
PLACEMENT

 **73%**
PERSISTENCE
Fall 2025 to Spring 2026

 **55%**
STUDENT SUCCESS
2021-2024 FTIC* cohort
who graduated, remained
enrolled or transferred

 **85%**
EMPLOYEE
RETENTION

 **INCREASE
POSITIVE RESPONSES
TO EMPLOYEE
CLIMATE SURVEY**

ENROLLMENT GOALS

FALL 2025

2200 Credit Students/1364 FTE*
225 Non-Credit Students/139 FTE*

SPRING 2026

2050 Credit Students/1280*
175 Non-Credit Students/118 FTE*

* First Time In College * Full-Time Equivalent